



## Expectations/Agreement

As a community partner with the Boys & Girls Clubs of Huntington Valley Building Dreams Capital Campaign, you can help bring California's 1st Boys & Girls Club on a college campus to our community! Once you determine the amount you would like to pledge, you can decide how your business can most effectively reach your goal.

Previous pledge proposals include:

- Donating a specific amount for every designated item sold in your store.
- Donating a percentage of your store's proceeds on a given day of the week or month
- Offering opportunities for your clients to donate to the Building Dreams Campaign
- Matching contributions made by your patrons to the Building Dreams Campaign.

However you choose to support the campaign, you will be embarking on a partnership with one of the best Boys & Girls Clubs in the world.

As a community partner, your responsibilities include:

- Promoting your fundraising pledge for the Building Dreams Campaign to your patrons.
- Confirming your staff is comfortable with sharing information about the campaign and request training as needed.
- Providing regular payments of raised funds.
- Maintaining that 100% of proceeds donated by your patrons are given to the Boys & Girls Clubs of Huntington Valley.
- Prominently displaying the Building Dreams Campaign board in your store.

As a community partner, you will receive:

- A custom-made display board highlighting your specific campaign and tracking your progress in reaching your pledge amount to show your patrons how their contributions are making a difference!
- Free training for you and your staff about sharing the Building Dreams campaign with your patrons.
- Monthly in-store visits from a Boys & Girls Club representative to re-supply marketing materials and support you in your fundraising venture.

Commitments of \$2,500 and up

- Your name and/or logo listed on the Club website as a business that supports our Building Dreams Campaign.
- Recognition on a permanent Donor Wall displayed at the new Club.
- A recognition piece for display at your business after the completion of construction.

Commitments of \$10,000 and up

- Signage with your logo in a prominent location on the construction site for the duration of the build for pledges of \$10,000 or more.
- A Direct link to your business website from our national award-winning website for pledges of \$10,000 or more.
- Coverage in the quarterly Boys & Girls Club newsletter and annual report, which reach 1700-2000 households in the Huntington Beach/ Fountain Valley area, for pledges of \$10,000 or more.

Additional naming opportunities are available for pledges over \$25,000.